

# REACH TEACHERS: PARTNER WITH MAV IN 2026

OVER 20,000 MATHEMATICS EDUCATORS BENEFIT FROM MAV'S SERVICES AND EVENTS

MAV is a highly active teacher association with over 1200 school and individual members across Victoria. MAV provides membership benefits to a growing network of over 20,000 mathematics educators. If you want to target early childhood educators, primary teachers or secondary mathematics teachers, then partnering with us makes perfect sense.

Position your brand with mathematics educators:

- partner with MAV as an annual sponsor to support educators throughout the year
- choose from a range of packages or talk with us about a tailored package
- be visible amongst a network of 20,000 mathematics teachers and leaders
- align your organisation with MAV's credibility in the market
- MAV uses all sponsorship revenue to support an active community of practice and build innovation across the early years, primary and secondary mathematics teaching and learning.



## THE DETAIL

Inclusions for each sponsorship opportunity are detailed below. If you are interested in a tailored sponsorship package, please reach out to Jen Bowden, [jbowden@mav.vic.edu.au](mailto:jbowden@mav.vic.edu.au).

### MAV26 Annual conference (3-4 December 2026): Engaging hearts, minds and hands

MAV26 is the flagship conference that brings together over 1,500 maths leaders and educators from across Australia and overseas and is the largest mathematical conference in the Southern hemisphere, with delegates from primary, secondary and tertiary sectors. MAV26 is unique. It enables you to build your brand, strengthen customer relationships, meet new prospects and showcase your latest products and services to an educated, influential and well-connected audience in the mathematical sector.

#### Conference sponsor

\$6000

- Half page branded advertisement in the conference synopsis (artwork provided by sponsor).
- Brand recognition, placement of logo on MAV conference webpage.
- Brand recognition on all communication with MAV conference delegates.
- Exhibition space.

#### Keynote sponsors (10 available)

\$6000

- Acknowledgement of your organisation's sponsorship in the keynote introduction.
- Opportunity to address keynote audience or a play a 60 second video prior to the keynote.
- Organisation branded banner on stage (supplied by sponsor).
- Branding on conference material where the keynote is mentioned
- Exhibition space.

#### Lunchbox sponsor (1 available)

- SOLD -

In the interest of sustainability, conference delegates will receive with an insulated lunch cooler bag that can be utilised as a small bag and reused as a lunchbox, surely the envy of many teachers in classrooms!

- Your organisation's logo to appear on the front of the insulated lunch cooler bag, presented to delegates on arrival at the conference.
- The lunchbox sponsor includes one complimentary keynote sponsorship.
- One insert (A5 promotional flyer or corporate gift) to be placed into the conference lunchbox.
- Exhibition space.

#### Happy hour sponsor (2 available)

\$6000

- Exhibition space.
- Naming rights of Happy Hour.
- Half page branded advertisement in conference synopsis (artwork provided by sponsor).



## MAV26 Annual conference (3-4 December 2026): Engaging hearts, minds and hands (continued)

Morning tea sponsor (2 available) \$6000

- Exhibition space.
- Naming rights of morning tea for either Thursday or Friday.
- Half page advertisement in conference synopsis.

Conference dinner sponsor (2 available) \$6000

- Exhibition space.
- Naming rights for conference dinner (Thursday evening).
- Half page advertisement in conference synopsis.

Lanyard sponsor (1 available) \$8000

- Exhibition space.
- Lanyard – branded with your logo.
- The lanyard sponsor includes one complimentary keynote sponsorship.
- Logo on conference webpage and featured as a sponsor in conference synopsis.
- Logo on all conference digital marketing material.
- Opportunity to put a downloadable flyer on the conference website and link through to your website.

### Exhibition space

- Any remaining exhibition spaces bookings will open once all conference sponsorships are sold.

Additional conference opportunities (for example: photobooth, well being space etc) can be discussed.

