

MAV23 CONFERENCE



Thursday 30 November – Friday 1
December

La Trobe University, Bundoora



SPONSORSHIP PROSPECTUS





THE MATHEMATICAL
ASSOCIATION OF VICTORIA

MAV23 is the flagship conference bringing together over 1,100 participants from across Australia and overseas and is the largest Mathematical Conference in the Southern Hemisphere.

MAV23 is unique. It enables you to build your brand, strengthen customer relationships, meet new prospects and showcase your latest products and services to an educated, influential and well-connected audience in the Mathematical sector.

The participants are evenly represented across secondary schools (55%) and early years/ primary schools (45%) and across Government/State, Independent and Catholic schools.

The Mathematical Association of Victoria 60th Annual Conference (MAV23) theme is '***Aiming High - Continual improvement in mathematics education***' and will focus on raising the bar and improving our approaches to lead improvement in student, school, and system outcomes. The event will consist of a range of keynotes and breakout sessions on each day, with networking drinks on the Thursday evening.

As a sponsor of this event, you are raising awareness of your brand, products & services to teachers and educators of mathematics across Victoria, early years, primary and secondary. The event is open to anyone with an interest in mathematical education, and our event communications and promotion will reach over 3,000 inboxes.

If this sounds like your target audience, this is an unmissable marketing opportunity.

To book any of the sponsorship or additional packages, please complete the booking form.

If further information is needed for any of the packages, please contact:

Jacqui Diamond
Events Manager
Mathematical Association of Victoria
61 Blyth Street
Brunswick VIC 3056
PH: 03 9389 0303
M; 0422849950
Email: jdiamond@mav.vic.edu.au

KEYNOTE SPONSORSHIP

Align your company with The Mathematical Association of Victoria by sponsoring one of the keynote presentations at MAV23. Our keynote presenters are recognised as experts in the mathematical industry and can provide great recognition to your company.

\$5,500 (GST incl.) – limited spots available

Promotional Opportunities

- Keynote sponsor logo to appear on all promotional emails referring to sponsored keynote presenter
- Recognition of keynote sponsor on all email alerts referring to MAV23 conference
- Exclusive identification as the keynote sponsor – prior, during and post conference
- Social Media recognition on LinkedIn, Facebook, Twitter and Instagram leading up to and at the event
- Opportunity to display one free standing banner on stage during the sponsored keynote
- Opportunity to place a flyer on each seat during the keynote
- 1/2-page ad in conference synopsis which will be available the MAV website
- Company profile in the synopsis which will be available on the MAV website
- Company profile in the MAV23 Conference program available during the conference
- A4 one page flyer to be included in the conference satchel

Acknowledgement of Sponsorship during the Conference

- Opportunity to promote organisation at the start of the keynote. (Consultation with keynote sponsor to finalise what type of promote is appropriate)
- Opportunity for a company representative to introduce sponsored keynote speaker to their session (up to 2 minutes)
- Opportunity for a 45 second commercial to be aired prior to keynote presentations (to be provided by sponsor)
- Keynote speaker session sponsor logo to appear on PowerPoint slides during the opening session

Exhibition

- One exhibition space 3 x 2 Syma Booth (includes name sign, power and light)
- One table and two chairs
- Catering for 2 x exhibitor on each day
- Parking for 2 x exhibitor on each day

Sponsor Registration

- One (1) x complimentary conference registration, where registration includes attendance to all sessions, networking drink, catering and parking for both days

SACHEL SPONSOR PACKAGE - SOLD

Sponsorship of the official conference satchel offers excellent exposure as it provides one organisation with leading sponsorship benefits during the conference and beyond. The satchel bag will be distributed upon registration to every delegate, sponsor/exhibitor and speaker.

\$5,500 INC GST - EXCLUSIVE OPPORTUNITY

Sponsor Entitlements

- Your company's logo to appear on the front of the conference satchel
- Two (2) inserts (promotional flyer or corporate gift) to be placed into the conference satchel. Promotional flyer must be no larger than A4 size. Any corporate branded gifts must be approved by the conference organisers.
- Conference satchel will be sourced by the conference organisers. An artwork proof of the branding on the satchel bag will be sent to you prior to print production for your approval. Logo to be supplied by the sponsor in .EPS format.

Promotional Opportunities

- Conference satchel sponsor logo to appear on all promotional emails
- Recognition of conference satchel sponsor on all email alerts referring to MAV23 conference
- Exclusive identification as the conference satchel sponsor – prior, during and post conference
- Social Media Recognition on LinkedIn, Facebook, and Twitter leading up to and at the event
- Company profile in the synopsis which will be available on MAV website
- Company logo in the conference program available during the conference

Acknowledgement of Sponsorship at the Conference

- Verbal recognition of sponsorship during the opening plenary session of each conference day
- Satchel sponsor logo to appear on PowerPoint slides during the opening session

Exhibition

- One exhibition space 3 x 2 Syma Booth (includes name sign, power and light)
- One table and two chairs
- Catering for 2 x exhibitor on each day
- Parking for 2 x exhibitor on each day

Sponsor Registration

- One (1) x complimentary conference registration, where registration includes attendance to all sessions, networking drink, catering and parking for both days

LANYARD SPONSOR PACKAGE - SOLD

Sponsorship of the official conference lanyards offers excellent exposure as it provides one organisation with leading sponsorship benefits during the conference. The lanyard will be attached to the conference name badge and worn by all delegates, sponsors/exhibitors and speakers for the duration of the conference.

\$4,400 INC GST - EXCLUSIVE OPPORTUNITY

Sponsor Entitlements

- Your company's logo to appear on the conference lanyards (organising committee's discretion as to logo being printed in full colour or mono)
- Lanyards will be sourced by the conference organisers. An artwork proof of the branding on the lanyard will be sent to you prior to print production for your approval. Logo to be supplied by the sponsor in .EPS format.

Promotional Opportunities

- Lanyard sponsor logo to appear on all promotional emails
- Recognition of lanyard sponsor on all email alerts referring to MAV23 conference
- Exclusive identification as the lanyard sponsor – prior, during and post conference
- Social Media Recognition on LinkedIn, Facebook, and Twitter leading up to and at the event
- Company profile in the synopsis which will be available on MAV website
- Company logo in the conference program available during the conference
- A4 one page flyer to be included in the conference satchel

Acknowledgement of Sponsorship at the Conference

- Verbal recognition of sponsorship during the opening plenary session of each conference day
- Lanyard sponsor logo to appear on PowerPoint slides during the opening session

Exhibition

- One exhibition space 3 x 2 Syma Booth (includes name sign, power and light)
- One table and two chairs
- Catering for 2 x exhibitor on each day
- Parking for 2 x exhibitor on each day

Sponsor Registration

- One (1) x complimentary conference registration, where registration includes attendance to all sessions, networking drink, catering and parking for both days

ADDITIONAL PACKAGE OPPORTUNITIES

Pens for Delegates - \$800(GST incl.) - **SOLD**

- Branded pens to be supplied by the sponsor
- This item will be sold on a 'first come, first serve basis'
- Branded pens will be inserted into the conference satchel bag
- Quantity and delivery details to be supplied by the conference organisers

Notepads for Delegates - \$800 (GST incl.)

- Branded notepads to be supplied by the sponsor (no larger than A4 size)
- This item will be sold on a 'first come, first serve basis'
- Branded notepads will be inserted into the conference satchel bag
- Quantity and delivery details to be supplied by the conference organisers

Satchel Insert - \$800 (GST incl.)

- Satchel inserts to be supplied by the sponsor (promotional flyer or corporate gift)
- Satchel inserts **MUST** be approved by the conference organiser
- Quantity and delivery details to be supplied by the conference organisers

SPONSORSHIP APPLICATION FORM

Please complete the following three pages and email to
jdiamond@mav.vic.edu.au

☐ This organisation acknowledges and accepts the terms and conditions as outlined at the end of this application form by The Mathematical Association of Victoria.

Contact Name			
Company			
Postal Address			
Suburb	State	Postcode	
Phone Number	Mobile		
Email			
*Must have person name, mobile number and Car Registration Number:			

*If wishing to have parking allocated on MAV account cost is \$20 for three days and person name and mobile number must be included above. **Not available for additional packages**

1. SPONSORSHIP OPTION:

- | | |
|--|-------------------|
| <input type="checkbox"/> KEYNOTE SPONSOR | \$5,500 (Inc GST) |
| <input type="checkbox"/> SACHEL SPONSOR | \$5,500 (Inc GST) |
| <input type="checkbox"/> LANYARD SPONSOR | \$4,400 (Inc GST) |
| <input type="checkbox"/> PEN SPONSOR | \$800 (Inc GST) |
| <input type="checkbox"/> NOTEPAD SPONSOR | \$800 (Inc GST) |
| <input type="checkbox"/> SACHEL INSERT | \$800 (Inc GST) |

Name to be put on Company Name Sign (included in price - max 30 Characters) <i>Not for additional packages</i>																														

TRADE DISPLAY NUMBER PREFERENCES:

A floor plan is included at the end of this document.

Preference 1:		Preference 2:		Preference 3:		Preference 4:	
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PAYMENT OPTIONS

TOTAL \$ _____

- ☐ 1. Please email this form to jdiamond@mav.vic.edu.au and an invoice will be issued
- ☐ 2. If paying by EFT please email this form to jdiamond@mav.vic.edu.au and pay by EFT as follows
EFT – Please transfer funds to Bendigo Bank
Account Name: The Mathematical Association of Victoria
BSB: 633 000
Account Number: 128621109
(Reference: 2023EX Company Name)

- ☐ 3. If paying by credit card please provide details below and email form to jdiamond@mav.vic.edu.au
Process with Credit Card: ☐ Visa ☐ MasterCard

Card Number: _____ Expiry: ____/____ CCV: _____

Name on Card: _____

Cardholder Signature: _____

All prices are inclusive of 10% GST and are in Australian Dollars.

ABN: 34 004 892 755

Draft Exhibition Floorplan

Booths spaces still available 1 – 4, 12, 17, 52 – 59 (14 exhibition spaces)

