

CURRICULUM, PEDAGOGY AND BEYOND

MAV24
CONFERENCE

5 AND 6 DEC 2024



MAV24 ANNUAL CONFERENCE SPONSORSHIP PACKAGES

MAV24 conference theme is **Curriculum, pedagogy, and beyond: supporting our teachers and students into the future.**

MAV24 is the flagship conference that brings together over 1,500 maths leaders and educators from across Australia and overseas and is the largest mathematical conference in the Southern hemisphere, with delegates from primary, secondary and tertiary sectors. MAV24 is unique. It enables you to build your brand, strengthen customer relationships, meet new prospects and showcase your latest products and services to an educated, influential and well-connected audience in the mathematical sector.

The participants are represented across secondary school (55%) and early years and primary (45%) and across Government/State, Independent and Catholic schools.

If your company aims for extensive visibility, brand recognition, and direct engagement, sponsoring presents a valuable opportunity. Check out the sponsorship packages below. All costs below are excluding GST.

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| Keynote sponsor | \$6000 - 2 x SOLD - |
| <ul style="list-style-type: none">• Acknowledgement of your organisation's sponsorship in the keynote introduction.• Opportunity to address keynote audience or a play a 60 second video prior to the keynote.• Organisation branded banner on stage (supplied by sponsor).• Branding on conference material where the keynote is mentioned• Exhibition space. | |
| Lunchbox sponsor (1 available) | \$8000 - SOLD - |
| <p>In the interest of sustainability, conference delegates will receive with an insulated lunch cooler bag that can be utilised as a small bag and reused as a lunchbox, surely the envy of many teachers in classrooms!</p> <ul style="list-style-type: none">• Your organisation's logo to appear on the front of the insulated lunch cooler bag, presented to delegates on arrival at the conference.• Exhibition space. | |
| Happy hour sponsor (1 available) | \$6000 - SOLD - |
| <ul style="list-style-type: none">• Exhibition space.• Naming rights of Happy Hour.• Opportunity to pitch to delegates your products and services (5 minutes).• Half page branded advertisement in conference synopsis (artwork provided by sponsor). | |
| Morning tea sponsor (2 available) | \$6000 - 1 x SOLD - |
| <ul style="list-style-type: none">• Exhibition space.• Naming rights of morning tea for either Thursday or Friday.• Half page advertisement in conference synopsis. | |

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| Lanyard sponsor (1 available) | \$8000 |
| <ul style="list-style-type: none"> • Exhibition space. • Lanyard - branded with your logo. • Logo on conference webpage and featured as a sponsor in conference synopsis. • Logo on all conference digital marketing material. • Opportunity to put a downloadable flyer on the conference website and link through to your website. | |
| Corporate gifts for conference delegates | \$2500 |
| <ul style="list-style-type: none"> • Branded gifts (eg pens, note pads, USB sticks etc) (supplied by sponsor). • Branded pens | |

If you are interested in any of the above packages or would like to tailor a sponsorship package, please reach out to Jen Bowden, jbowden@mav.vic.edu.au.

