



THE MATHEMATICAL
ASSOCIATION OF VICTORIA

REACH TEACHERS

The Mathematical Association of Victoria is a highly active association with over 680 individual members, over 900 school members. This provides membership benefits to a growing network of over **17,000** mathematics educators.

If you want to target primary teachers or secondary mathematics teachers, then advertising with us makes perfect sense.

MAV's publications are **well researched, well read and well respected.**

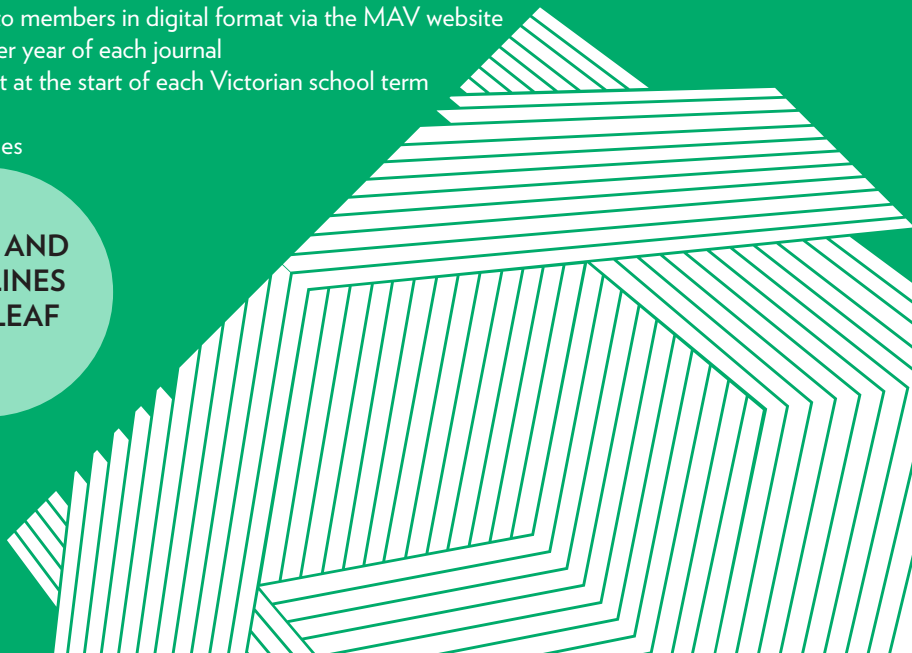
COMMON DENOMINATOR

- MAV's magazine
- 4 issues per year
- sent to all primary, secondary and P-12 member schools and individual MAV members at the start of each Victorian school term
- available free via the MAV website in digital format
- full color
- 24 - 28 pages

PRIME NUMBER AND VINCULUM

- *Prime Number* is MAV's primary journal sent to primary members, primary and P-12 schools
- *Vinculum* is MAV's secondary journal sent to secondary members, secondary and P-12 schools
- available to members in digital format via the MAV website
- 4 issues per year of each journal
- mailed out at the start of each Victorian school term
- full color
- 24-28 pages

**PRICES AND
DEADLINES
OVERLEAF**





TARGET MARKET

Publication	Target
<i>Prime Number</i>	Primary and P-12
<i>Vinculum</i>	Secondary and P-12
<i>Common Denominator</i>	Primary and secondary

DEADLINES: BOOKINGS, ARTWORK AND INSERTS

Term	Volume of publication	Booking deadline	Artwork deadline	Receipt of inserts deadline	Mail out
1	P38/V60/CD286	9 November	22 November	17 January	24 January
2	P38/V60/CD287	20 February	6 March	6 April	19 April
3	P38/V60/CD288	15 May	29 May	23 June	5 July
4	P38/V60/CD289	31 July	14 August	15 September	27 September
1 (2024)	P39/V61/CD290	23 October	6 November	22 January 2024	24 January 2024

SPECIFICATIONS AND RATES

Size	Height	Width	Member	Non member
Half page (2 column width)	125mm	185mm	\$605	\$756
Full page (internal)	297mm	210mm	\$999	\$1248
Double page spread (or two pages in the one edition)	297mm	210mm please supply two pages, each with 5mm bleed and trim	\$2200	\$2266
Full page (inside front or inside back cover*)	297mm	210mm	\$1143	\$1428

* inside front cover applies only to *Prime Number* and *Vinculum*
Space in our publications sells very quickly. To secure your booking, we suggest you book early.

- All adverts must be supplied as:
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INSERTIONS INTO MAV TERMLY MAIL OUT

Target	Member	Non member
Primary only or secondary only (950 for primary, 550 for secondary)	\$648	\$810
Full membership range (1500 inserts)	\$959	\$1198

* price is to insert one A4 sheet. Add 5% for each additional page

Rate card valid until 30 November 2023. All prices include GST.
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