



REACH TEACHERS

The Mathematical Association of Victoria is a highly active association with over 450 individual members, and nearly 900 school members. This provides membership benefits to a growing network of over 13,500 mathematics educators. If you want to target primary teachers or secondary mathematics teachers, then advertising with us makes perfect sense.

MAV's publications are **well researched, well read and well respected.**

COMMON DENOMINATOR

- MAV's magazine
- 4 issues per year
- sent to all primary, secondary and P-12 member schools and individual MAV members at the start of each Victorian school term
- full color
- 20-24 pages
- mailed out to all MAV members and all MAV member schools

PRIME NUMBER AND VINCULUM

- *Prime Number* is MAV's primary journal sent to primary members, primary and P-12 schools
- *Vinculum* is MAV's secondary journal sent to secondary members, secondary and P-12 schools
- 4 issues per year of each journal
- mailed out at the start of each Victorian school term
- full color
- 24-28 pages

**PRICES AND
DEADLINES
OVERLEAF**





TARGET MARKET

Publication	Target
<i>Prime Number</i>	Primary and P-12
<i>Vinculum</i>	Secondary and P-12
<i>Common Denominator</i>	Primary and secondary

DEADLINES: BOOKINGS, ARTWORK AND INSERTS

Term	Volume of publication	Booking deadline	Artwork deadline	Receipt of inserts deadline	Mail out
1	P35/V57/CD274	4 November	15 November	17 January	24 January
2	P35/V57/CD275	17 February	2 March	2 April	9 April
3	P35/V57/CD276	18 May	1 June	2 July	9 July
4	P35/V57/CD277	10 August	24 August	24 September	1 October
1 (2021)	P36/V58/CD278	9 November	23 November	14 January 2021	21 January 2021

SPECIFICATIONS AND RATES

Size	Height	Width	Member	Non member
Half page (2 column width)	125mm	185mm	\$560	\$700
Full page (internal)	297mm	210mm	\$931	\$1164
Full page (inside front or inside back cover*)	297mm	210mm	\$1058	\$1322

* inside front cover applies only to *Prime Number* and *Vinculum*
Space in our publications sells very quickly. To secure your booking, we suggest you book early.

- All adverts must be supplied as:
- CMYK
 - high resolution PDF format
 - 5mm bleed and trim
 - crop marks

Email bookings and artwork to:
louise@stitchmarketing.com.au

**SAVE ON AD RATES -
BECOME A MAV MEMBER.
CALL 9380 2399.**

INSERTIONS INTO MAV TERMLY MAIL OUT

Target	Member	Non member
Primary only or secondary only (1100 inserts)	\$583	\$729
Full membership range (1750 inserts)	\$887	\$1110

* price is to insert one A4 sheet. Add 5% for each additional page

Rate card valid until 30 November 2020. All prices include GST.

MAV reserves the right to refuse advertisements that conflict with MAV's product offering and/or educational philosophy.